

# HORTICULTURAL EXPERIENCE CENTRE

LEARN HOW TO GROW!

The new  
learning  
experience



- 1 A unique cooperation with educational institutes
- 2 Teaching students via learning by doing
- 3 Your personal growth by training exercise
- 4 Training for international growers in practice

A collaboration of:



# HORTICULTURAL EXPERIENCE CENTRE

- **Collaboration**

The Horticultural Experience Centre is the practice learning provision of the collaboration with *Lentiz onderwijsgroep*, *Edudelta Onderwijsgroep*, *Hogeschool Inholland Delft*, *Melanchthon Business School*, *CropEye* and *GreenQ* to offer students and international trainees the opportunity to learn in practice. This practice learning will strengthen the current educational level. Students will learn by doing it themselves, this next to their usual practice and theory classes. The main objective is to ensure the future of the growers.

GreenQ and CropEye also have an activating teaching role in this partnership. With the use of GreenQ's expertise and experience the students will have guidance on their projects.

One of the objectives is to create a reversed internship. The student will no longer go to the internship company but the businesses will be strongly involved in the growing projects the students will execute within the Horticultural Experience Centre.

This means a challenge on their own level for the students of the vmbo, mbo and hbo. Responsibility (in groups) will provide the feeling of doing it all on their own.

- **Students**

Hundreds of students will have the opportunity to create their own plan and executing it with guidance. The student groups will each have their own warehouse department where they will grow their products.

The growing period is 8-12 weeks, realizing this will all the latest developments and technologies available in the warehouses. The students will be prepared for their work in the greenhouses very specifically.

- **International market**

It is of great importance that the study greenhouses are located in the Improvement Centre of GreenQ, where growers, researchers, governments & suppliers come together to use the latest experimental and innovative techniques in growing. As a follow up to the international position of GreenQ the students and trainees of the participating schools will be trained in an international setting.

The 10 study greenhouses (150m<sup>2</sup> each) will form the total Horticultural Experience Centre (2000 m<sup>2</sup>). This will be part of the bigger Improvement Centre from GreenQ (total of 11.000m<sup>2</sup>). Every department is separately controlled (climate, water etc.). With the use of modern communication techniques the students are able to monitor the growing process 24/7.

Learning  
by doing

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